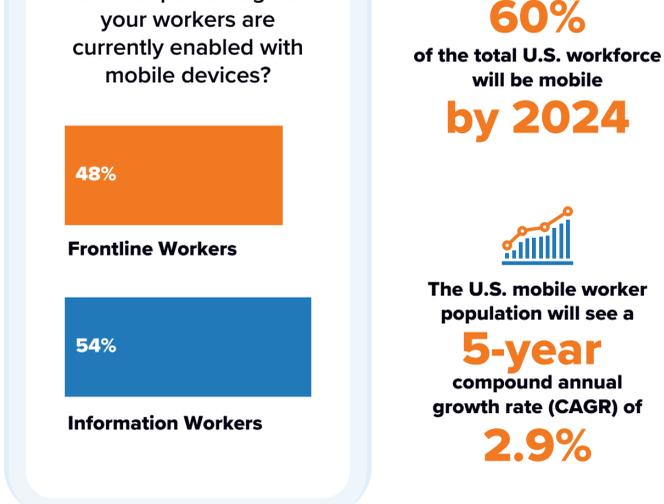


The Business Value of 5G Fixed Wireless Access for a Hybrid Workforce

Today's Workforce Is Highly Mobile

U.S. Mobile Workers in 2020 and Beyond



Mobile workers: IDC defines mobile workers as workers who are enabled with mobile devices (smartphones, tablets, etc.) by their company to complete their assigned tasks and workflows.

Source: U.S. Mobile Worker Population Forecast 2020-2024 (IDC #US46774020, August 2020)

Work in the Future: Even Greater Mobility

87% of U.S. enterprises expect workers to work from home (WFH) three or more days per week after closures are lifted.



Source: IDC 2020 U.S. Enterprise Mobility Decision Maker Survey: Devices, June 2020

By 2023

75%

of the G2000 commit to providing technical parity to a workforce that is hybrid by design rather than by circumstance, enabling them to work together separately and in real time.

Source: IDC FutureScape, Worldwide Future of Work, Oct 2020

By 2024

22%

of the entire U.S. workforce (or 34 million workers) will work from home or remotely.

Source: IDC U.S. Mobile Worker Forecast, 2020-2024

Here to Stay

90%

of enterprises think it is likely or highly likely that more workers will WFH in the future.

Source: Market Analysis Perspective: Worldwide Enterprise Mobility Deployment Strategies, 2020 (US46867920)

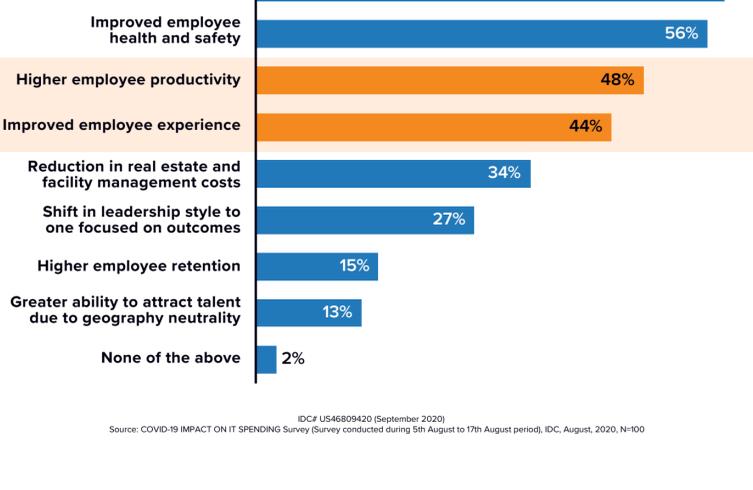
Remote/Work from Home Workers: This group of individuals works from home three or more days per week or spends no time in a traditional office.

Work from Home Benefits: Higher Productivity, Improved Experience



Source: IDC's COVID-19 Impact on IT Spending Survey, August 2020

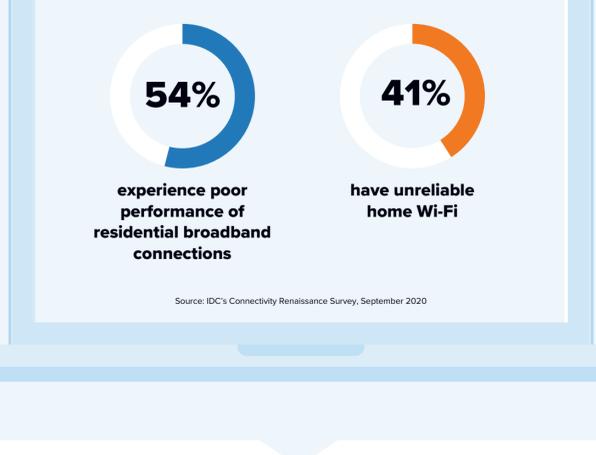
Q. Which of the following benefits has your organization experienced or is anticipating experiencing by allowing a portion of the workforce to primarily work from home?



IDC# US46809420 (September 2020)
Source: COVID-19 IMPACT ON IT SPENDING Survey (Survey conducted during 5th August to 17th August period), IDC, August, 2020, N=100

The Work from Home Hurdle: Unreliable Infrastructure

Top 2 Network Challenges with Employees Working from Home:



5G Productivity

Employee productivity improvement



Organizations with 5G deployment trials already underway had a 32% higher improvement in employee productivity than all other organizations.

Q. As a result of investments in new and improved technology/processes, how much has your organization improved its metrics for employee productivity in the past 2 years?
Source: IDC T-Mobile 5G CIO Maturity Survey, IDC, October, 2020

Enterprise businesses have a wide spectrum of deployment plans.



Message from the Sponsor

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