REGION FOCUS: WORLDWIDE

Executive Summary:
The Business Value of Collibra Data Intelligence Cloud

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At this point in history, data is universally accepted as a foundational asset for every organization. Executives now openly articulate the need for their organizations to leverage data to increase their enterprise intelligence. Increasing enterprise intelligence begins with improving intelligence about data.

Data intelligence enables data transparency, so that organizations have trust in their data and can drive better data-driven business outcomes, which helps them compete in a digital-first world. Data intelligence further offers organizations a way to realize substantial quantifiable gains.

To explore the value and benefits that organizations can expect to see, IDC conducted research across eight organizations with experience and knowledge about the benefits and costs of using Collibra Data Intelligence Cloud.

Collibra Data Intelligence Cloud is a data intelligence solution that tightly integrates data catalog, governance, lineage, quality, observability, and privacy capabilities into one end-to-end platform. **Read on…**

Business Value Highlights

484%
three-year return on investment (ROI)

$9.1 million
total average annual benefits

$784,000
average annual benefits per 100 core users

8.9-month
payback period

57%
quicker to locate data and reports

14%
more data-related errors addressed per week

13%
increase in productivity for data analytics teams

$532,697
net revenue gains on average per organization

Based on the research, IDC estimates that study participants are seeing an average annual benefit of $9.1 million per organization and a 484% return on investment (ROI) over a three-year period. Organizations realized these financial gains by:

- Bolstering the productivity of data analytics, compliance, application development, and data governance teams, among others, by increasing cross-organizational data usage

- Reducing costs through automation, which in turn enhanced data quality, reduced errors, accelerated data issue remediation, and optimized governance to provide more context and trust for mission-critical data

- Increasing revenue as a result of better decision making

Read the full white paper

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