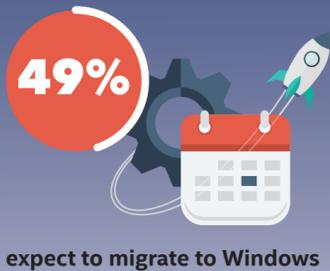


The Benefits of Migrating to Windows 10 on New PCs

Most IT organizations today are in the process or have already transitioned their PC fleet to Microsoft's Windows 10



of U.S. companies have transitioned to Windows 10



expect to migrate to Windows 10 in the next year

There are significant benefits to migrating to Windows 10 on new machines and form factors which drive productivity improvements by offering:

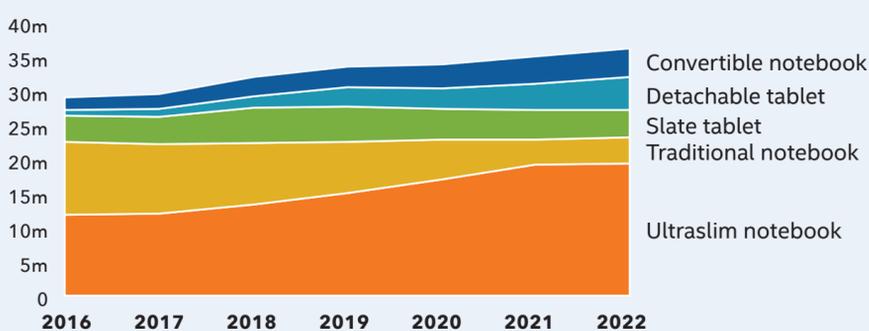


- Fast boot times
- Improved performance
- Longer battery life
- High-resolution touch screens
- Multiple modes of working
- Hardware enhanced security features

Employees Want New PCs



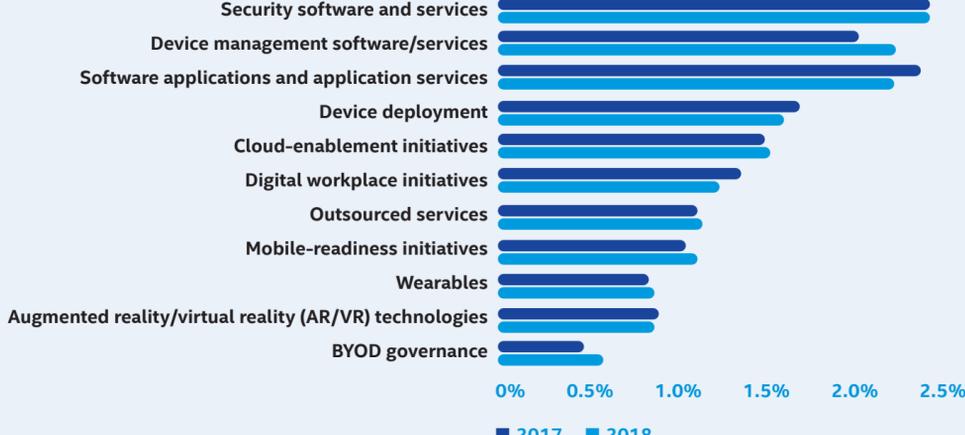
Today's employees **demand more** than yesterday's bland boxes – they particularly love carrying today's thin-and-light PCs.



Change to New PC Hardware for Improved Cybersecurity



Security continues to keep IT up at night. New hardware offers better security than ever before and enables next-generation security. From fast biometric authentication to secure BIOS to encrypted drives. **Security remains one of the key concerns** of IT decision makers and new hardware-based security features powered by the [Intel vPro platform](#) have the ability to help address this concern effectively.



New Hardware has Operational Advantages



Today's newest PCs drive improved **manageability** – an important benefit given that most IT organizations are dealing with a mixed-device environment. **New Intel vPro platform-enabled hardware makes managing these fleets more seamless.**

New hardware powered by the Intel vPro platform supports the best Windows 10 experience:

- Productivity
- Security features
- Manageability

Moving an entire organization to a new operating system can seem daunting in terms of effort and cost. **Spend money now on new hardware to save money down the road.**



MESSAGE FROM THE SPONSOR



Next gen designs powered by the Intel® vPro™ platform can optimize investment in Windows 10. New Intel® Core™ vPro™ processor-based devices provide a future-forward foundation ready to efficiently support the regular cadence of Windows 10 updates.



As you migrate to Windows* 10, empower your workforce to get more done with new Intel vPro platform-based devices with premium performance and the productivity and utility enhancing features your workforce wants.



Windows* 10 with Intel vPro platform-based devices provide the combination of the latest software and PC hardware to help defend against today's cybersecurity threats.

For more information on migrating to Windows 10 on new hardware read the white paper.

[CLICK HERE](#)